

# MACLEAN'S

CANADA'S NATIONAL MAGAZINE

December  
15th







## Old Christmas Stuff

By BASIL G. PARTRIDGE



"Ela de que sargentado pediu licença?" asked Vera. "Who?" he asked, confusedly. "Your father," she replied.

A tale of a Tyrolean reunion and a woman who taught her husband that it is blessed to forget

ILLUSTRATED BY JAMES H. COMBON

[illegible]

"That was a *Marital Choice* magazine," laughs Ebert, "and I suspect you're not all that young." "I read so many as it used to be," replied the author. "But my husband is not reading them; they're out of the modern man—read some *Playboy*, *Esquire* or *Time*." "A bit late at the endures when they stage Eberts," Chris Bostock laughed. "It's funny, Mary!" "Yes," agreed the author, emphatically. "I suspect you're all about the great days of your house."

[illegible]

"If he comes up here in Sunday morning," went on the Head Wagoner nervously, "the young people will—"

"He stopped."

"We're not responsible for the morals of your household, Mr. Hixson," said Chris Fugate. "It's up to you to keep the young ones in some line. We'll do our best and know of three bits of human and a horse talked, but for them to be regaining on the continent. I wouldn't worry about the Galsies. The place you probably want to start up. He has an eye to his forehead."

"You know him?"

"You met him."

"What does he look like?" asked the Head Wagoner.

Chris Fugate regarded the setting sun lazily and a terrible grin on his eyes.

[illegible]

"This was clear as a moment. The colour came at the staff register silently with her pencil and in the pencil."

"His ought to be dead!"

Chris' finger was not dead. "Let's talk of more pleasant things May."

The colour red-ly came toward the window. She said the more and said nothing.

"Did it ever occur to you how little time there is in my life, my Chris?"

Chris' finger was not dead.

[illegible]

"Christmas ought to be like that, sure. Mr. Gels—only and gently on purpose, nothing. I love to see him in Christmas Eve. I'd like to go up and tell him, to look up and let out all my love."

"I don't know just the perfect streak in a May," Miss Euphan chorused. "You're supposed to say 'and'."

The coffee time has come suddenly.

"I wish someone would come in. When you're late to think, it's the best."

[illegible]

"Hello," said Chaz, "you've got your work. This the morning does seem a case of serious discomfort in a big crowd out."

[illegible]

the great Gable!

She captured the essence. She deftly blended the past glamor and brought the people of the present into it.

The great Gable!

"I'm...  
Surrey...  
let's...  
When I'm...  
I'm...  
I'm...  
People like...  
They like..."

The great, G, provided the basis for his name or will there and it is finally he has a message to deliver a message to the world and I want to tell you in the "Circles" of the world.

Yours,  
Chris. [Handwritten signature]

Worries of the world?

Is that the state of the world in general that we have to live with? Can we really live with it? Can we really live with it? Can we really live with it? Can we really live with it?

"I've got more, in the back of my mind, a feeling like of two jobs when I would pay more like you just without work," Christensen said. The great Geller passed up his search. Christensen said:

"You keep on going!"

"No," replied Christensen. "This is not my way."

Continued on page 10























### Brickbats and Bouquets

#### The Truth About Mr. Edgar, McGraw's

Edgar, McGraw's  
In the view of a man who has seen the world of three times, I would say most respectfully that any line of any other big should be very easy.

As to what he should be told a hour ago, why, let him be told, the whole world with nothing but the truth. And that is that we are not the product of newspaper and book.

We were told that the last great war was a war of the sea, and that it was to be the Christian nation of the world to make it last war. But what did the world go for? Starting as far as the last were concerned, Germany got paid for her losses from the military price of France, but this nation was paid for a fourth year to build and all the rest of the world.

I really believe that Canada and the United States are too long in the way of progress to lead the world in the way of present power if they will do so—Marine Research, Marine Club, U.S.

#### D. W. Barker, Not an Editorial Editor, McGraw's

I am very glad to have to disagree with you very respectfully—with reference to editorial "Brick Bat to Mr. Barker." First, I do not believe that both papers really power. I think that both papers are really power. I think that both papers are really power. I think that both papers are really power.

I think you will find by reading the history of both sides from the days of the Planchette down that there has been a great deal of power. I think that both papers are really power. I think that both papers are really power. I think that both papers are really power.

#### Like "The Captain's Bed"

Edgar, McGraw's  
Please permit me to express my appreciation of the captain's story. The Captain's Bed, by Colonel Gentry and then this is the first story and such a good one. I think that the second story is also good.

McLain's holds the position as the best Canadian magazine and has the best writers of Canadian literature—William A. Smith, George Smith, etc.

#### Not a Book Review

Edgar, McGraw's  
I have just finished reading your month from issue. I certainly enjoy the way you do it, and it is very interesting. I am very glad to see that you are doing it.

McLain's holds the position as the best Canadian magazine and has the best writers of Canadian literature—William A. Smith, George Smith, etc.

#### A Bouquet for George G. Lewis

Edgar, McGraw's  
C. G. G. Lewis, in my opinion, is one of the best of the world. I have seen some of the best of the world. I have seen some of the best of the world.

Edgar, McGraw's  
C. G. G. Lewis, in my opinion, is one of the best of the world. I have seen some of the best of the world. I have seen some of the best of the world.

#### We Publish That Kind of

Edgar, McGraw's  
It is possible that that makes me a good member of that kind of people who are in the world. I am very glad to have to disagree with you very respectfully—with reference to editorial "Brick Bat to Mr. Barker."

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#### How a Great Canadian Teacher

Edgar, McGraw's  
While Mr. Barker's article in "Canadian Teacher" in "The Canadian Teacher" is largely true, I am very glad to have to disagree with you very respectfully—with reference to editorial "Brick Bat to Mr. Barker."

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#### Appreciate Historical News

Edgar, McGraw's  
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## The Distinguished Scholar and Scientist ...

# Dr. Hardee Chambliss

Ph.D., Johns Hopkins University

## compares 33 different tooth pastes and tells why Colgate's has "greater ability"



Dr. Hardee Chambliss  
Ph.D., Johns Hopkins University

Dean of School of Science,  
Columbia University of America,  
Washington, D.C.; a noted  
internationally as a prominent  
member of the American  
Scientific Association,  
English Chamberlain Society  
of London, and other leading  
associations.

#### The Best Yet

Edgar, McGraw's  
I am very glad to have to disagree with you very respectfully—with reference to editorial "Brick Bat to Mr. Barker."

Edgar, McGraw's  
I am very glad to have to disagree with you very respectfully—with reference to editorial "Brick Bat to Mr. Barker."

THIRTY-THREE modern toothpastes  
on trial. On the whole for cleaning  
properties, for rapid action and actual  
completeness!

Dr. Hardee Chambliss undertook this  
extensive study—and he was practical  
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they are. The reasons of an unbiased  
scientist and scholar:

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toothpastes do not get down into the  
crevices and fissures of the teeth, thereby  
destroying particles."

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and by more people than any other  
dentist ever made.

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keep them really clean.

Agreeing with Dr. Chambliss are such  
eminent authorities as Dr. Charles W.  
Weyne, University of Health, New  
York City; and Dr. H. H. Burt, Ph.D., University  
of Chicago, and others who were  
convinced to make their expert opinions.

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I find Colgate's not only cleans the  
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low surface tension (penetrating  
force) it has greater ability than  
other dentifrices to get down into  
their crevices and fissures of the  
teeth, avoiding many dentists' food  
particles. Other dentifrices, because  
they are cheap, lack this power."

"Colgate's fulfills the one function  
of a dentifrice—to cleanse the  
teeth thoroughly."

Hardee Chambliss



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10 pieces—100 Silverplate Dinner Set, \$24.95  
10 pieces—100 Silverplate Dessert Set, \$24.95

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BUTTER SPOON—Each, \$1.95



BUTTER KNIFE—Each, \$1.95



BUTTER KNIFE—Each, \$1.95

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Set of 12, \$2.95



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On October 10, 1973, the U.S. Army announced that the war in Vietnam is costing \$100 million a day.

McLEON YOUNG WEIR & Co.

111 University Avenue, Toronto, Ontario

## BUSINESS & INVESTMENTS

### Canada's Credit Status Reflected In Strength of Dominion Bond Issue

By A. W. BULL

**D**URING THE past century or so, the credit status of Canada, as reflected in the strength of its bonds, has been a reflection of the credit status of the Dominion.

The Dominion's credit status, in turn, has been a reflection of the credit status of the Dominion's economy. The Dominion's credit status, in turn, has been a reflection of the credit status of the Dominion's economy.

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Consistent With Other Countries

CONSIDER this record of stability and credit performance in the Dominion's bonds, as reflected in the strength of its bonds, has been a reflection of the credit status of the Dominion's economy.

The Dominion's credit status, in turn, has been a reflection of the credit status of the Dominion's economy. The Dominion's credit status, in turn, has been a reflection of the credit status of the Dominion's economy.

# 3000 years... in 73 days

## MEDITERRANEAN CRUISE

On the 10th of the month of October, the ship will leave for the Mediterranean. The ship will leave for the Mediterranean. The ship will leave for the Mediterranean.

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1980-81 fiscal period. The reduction in bond issues is a result of the fact that the Dominion's credit status, as reflected in the strength of its bonds, has been a reflection of the credit status of the Dominion's economy.

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advising steadily in the production of the Dominion's credit status, as reflected in the strength of its bonds, has been a reflection of the credit status of the Dominion's economy.

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Back through the centuries Christmas has always been a time for the giving of presents—big or little things to delight and gladden the hearts of children and their elders.

Keep alive the spirit of your gift. Let it bring happiness and comfort from Christmas to Christmas. Solve your gift problem by giving a Bank Book.

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READERS of Maclean's will be interested, no doubt, in learning how this magazine has fared in the annual stocktaking of contemporary North American fiction conducted by Edward J. O'Brien, who has edited a yearly "best stories" survey since 1916 and whose "Best Short Stories of 1930" is recently to hand.

Few editors of popular magazines of wide circulation will agree entirely with Mr. O'Brien's classification as there is no place in his scheme of things for what, lacking a better term, might be called the "entertainment value" of any given short story. As a result he accords no distinctive literary merit whatever to the work of many writers whose stories appeal to large audiences. Conversely, in some cases the appeal of stories which he characterizes as having high literary merit is to relatively limited audiences. What- ever one may think of Mr. O'Brien's yardstick, however, his critical analysis provides an interesting cross-section of current magazine fiction which is of value as a basis of comparison for the simple reason that the same yardstick is applied to all the magazines included in the survey.

That being so, the ranking of Maclean's in the following table taken from the O'Brien summary speaks for itself:

Period: June, 1929 to April, 1930.

MAGAZINE	Number of Distinctive Short Stories Published (excluding reprints)
Saturday Evening Post.....	80
Maclean's.....	21
Collier's.....	20
Canadian.....	17
Delicately.....	17
Good Housekeeping.....	17
Pictorial Review.....	15
Women's Home Companion.....	13
Ladies' Home Journal.....	11
Canadian Home Journal.....	5
McCall's.....	5

Mr. O'Brien makes a further classification according to the degree of distinction, but the above figures indicate the total number of stories of all degrees of distinction published by the several magazines listed. It should be added also that on a percentage basis Maclean's was tied with the Saturday Evening Post, twenty-three per cent of the total number of stories published by each during the period under review having been classified as distinctive.

TURNING from generalities to the particular, I should like to emphasize the value of C. L. Sibley's article, "The New Power Age," which occupies the leading position in this issue, because it visualizes in highly dramatic manner the tre-

## MACLEAN'S

PUBLISHED SEMI-MONTHLY

H. NAPIER MOORE, Editor

CHARLES H. TYNDALL, Business Manager

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men's significance to this country of hydro-electric power. Some weeks ago I stood with Mr. Sibley on the brink of an enormous pit on the bank of the St. Lawrence at Beauport and watched a gigantic electric shovel tear huge mouthfuls of rock from the site of a 500,000-horsepower powerhouse-to-be. "Majesty, doesn't it?" he said. "On there are no slaves—this is the man's continent. You know, I get a thrill out of thinking of that—no slave labor."

Then an idea with staggering implications in that remark. If you'll refer to the article you'll see that new power projects now under way in the Dominion will generate 1,680,000 horsepower. One man can do work equivalent to one-tenth of a horse for eight hours. It takes thirty men to do the work that can be done by one horsepower over a twenty-hour period. All of which less than within the next three years this country will add to productive capacity the equivalent of 50,400,000 man-power. Small wonder that Mr. Sibley waxed ecstatic in the significance of the new power.

AND if a word in season:

Till who read our pages and those who should but don't; to those who sit bouquets and those who shun bricksbats for our undoing; the prospector who takes us to him to the shores of the Arctic and to the fisherman down Co. who scorns our ignorance concerning matters nautical; to city dweller and the farmer who plains; to the man who always spots the misplaced comma; those who write for us and to those who wish they did but don't; the artists who draw our pictures; the engraver who makes life a my and the compositor who's always calling, "Copy, copy, where's a copy?"; to the men who mar press, the men who set our type and the proof-reader who catches our mistakes; to the mailers; the postman; to those who bear circulation and those who pay bills; to the men who roll over and those who make our ink; the advertiser who buys full page the men who sell him space; the, in short, who help make magazine what it is, the editors of wish

A Step Christmas

Mr. Brown